

**FOR IMMEDIATE RELEASE**

Media Contact: Sharon Kitchens,  
[skpr@skpublicrelations.com](mailto:skpr@skpublicrelations.com)  
SK Public Relations, 207.542.3723

**First Annual Summer Wine Festival  
Samoset Resort  
Midcoast Maine  
July 6-15 2007**

Between July 6–15<sup>th</sup>, the Samoset Resort and Rockland will play host to celebrity chefs and master wine makers participating in the First Annual Summer Wine Festival in Maine. Grand vintner's dinners, tasting seminars, Champagne brunches, Riedel glass demos, and local and international music will come together at this grand resort in Midcoast Maine.

The opening kick-off on Friday, July 6<sup>th</sup> is the Grand Tasting Reception on the lawn of the Farnsworth Art Museum in downtown Rockland. The walk-around event will showcase Maine chefs, local wine and cheese retailers, and dozens of wines and winery representatives. It is the perfect opportunity for wine and food lovers to get acquainted with the latest food trends by experiencing a lavish assortment of hors d'oeuvres as presented by some of Midcoast Maine's most talented chefs including Kerry Altiero from Café Miranda, John Stowe from Rustica, and Melody Wolfertz from In Good Company. Other area participants include the Wine Seller, Atlantic Baking Company, French & Brawn and the State of Maine Cheese Company. Tickets are \$69.95 plus tax and gratuity.

Join Bill Nesto, a Master of Wine and frequent traveler to France, as he takes participants down *La Rue Rose*, or the Pink Road. Sample Italian cuisine and drink wines of undeniable class from many regions, north and south, with Italian wine maker and expert, Seth Box.

Flight Nights will be featured every Monday through Friday from 5-7PM with featured flights of wine, winemakers and noted wine authorities, along with complimentary hors d'oeuvres and entertainment in the Breakwater Café. Flights range from \$10-13 per person for 3 glasses of wine (2oz. each).

Wednesday, July 11<sup>th</sup> will feature a special Flight Night. Claus Riedel changed the world of wine with his revolutionary concept of functional stemware. He was the first in history to recognize the effect of a glass shape on the perception and pleasure of drinking wine. Doug Cohn of Riedel will lead us through a flight of 4 wines in Riedel stemware from the Extreme Series in an informal seminar. See for yourself how the correct choice of glass enhances the flavors of the wine. Buy the flight of wine and the Riedel glassware is yours to keep. Tickets are \$20 per person plus tax and gratuity.

World-class Flamenco dancing and guitar by Juanito Pascual, who National Public Radio calls "one of the hottest flamenco guitarists to emerge in recent years," will create a club atmosphere for the Spanish Wine, Tapas and Flamenco event on Friday, July 13<sup>th</sup>.

On Saturday, July 14<sup>th</sup> Winemaker Denise Shurtleff from Cambria Winery will join the Grand Vintner's Four Course Dinner at 7pm. Located on the Santa Maria Bench in Santa Barbara County, California, Cambria has carved out a reputation for producing lush, tropical Chardonnay, velvety-textured Pinot Noir and rich, spicy Syrah. Barbara Banke, the wife of Jess Jackson of Kendall-Jackson fame, owns this well-known estate winery. The main vineyards, Julia and Katherine, are named for their daughters. Winemaker Denise Shurtleff, known for producing wines of the highest quality, has added a focus on Rhone varietals since joining Cambria in 1999.

Michele Duval, Director of New England Wine Festivals, is thrilled to bring a wine festival to Midcoast Maine. "The Winter Wine Festival has grown so quickly allowing us to build on the demand people have for these kinds of culinary events and their excitement about wine, says Duval, " We are thrilled to bring this idea to other properties at different times of the year because of the new opportunities."

**Book on-line** and view the full calendar of events at [www.NewEnglandWineFestivals.com](http://www.NewEnglandWineFestivals.com). For more information on the Samoset Resort, visit [www.samosetresort.com](http://www.samosetresort.com) or call 800-341-1650.

The 178-room hotel features rooms with ocean and golf course views from guest balconies and terraces, a 70-par golf course considered by *Golf Digest* to be one of America's "10 most aesthetic", a state-of-the-art health club, indoor pool, tennis, and complimentary Wi-Fi access throughout the guestrooms and public spaces. The resort's guestrooms are undergoing a \$3 million investment in comfort enhancements, from down bedding and premium linens to new fixtures and amenities in the guest baths. The resort upholds a tradition of gracious hospitality and service reminiscent of a bygone age. For guests of the Samoset anything may be possible, and attention to detail is of the essence. Over breakfast guests may enjoy sweeping views of Penobscot Bay the light radiating on the water.