

PRESS RELEASE

To: Local Media

From: Samoset Resort

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The Samoset Resort is picked by the editors of the 2003 *Yankee Magazine Travel Guide to New England* as a must-see destination.

Rockport, Maine – April 30, 2003 – Samoset Resort is featured as an “Editors’ Pick” in the 2003 edition of the *Yankee Magazine Travel Guide to New England*. The designation recognizes the Samoset Resort as a “must-see” for travelers.

The *Yankee Magazine Travel Guide to New England*, published each April, provides travelers with the inside information they need to plan their vacations or explore their own backyards. “Editors’ Picks” represent the activities and attractions – including scenic areas and lodging, dining and shopping establishments – that represent the best travel experience.

The Samoset Resort is a 4-diamond rated property located on 230 oceanside acres with 178 luxurious guestrooms and suites all with private balcony or patio and spectacular ocean or golf course views. The resort offers an 18-hole championship golf course, fine dining in Marcel's and health club with pools, tennis and more. Just south of Camden, the Samoset is the perfect venue for a successful meeting, seminar, conference or social function.

“Editors’ Picks” are chosen by Yankee’s travel editors and a network of experts in each state. The picks include a description of the destination or establishment, hours of operation, accepted credit cards and price comparisons. The “Editors’ Picks” also appear in the travel section of YankeeMagazine.com.

“We are delighted to select the Samoset Resort as one of this year’s “Editors’ Picks,” said Michael Carlton, editor of Yankee Magazine and the *Yankee Magazine Travel Guide to New England*. “With so many unique and diverse places to choose from, “Editors’ Picks” are especially worthy of a traveler’s stop.”

The *Yankee Magazine Travel Guide to New England* is available at retailers and travel establishments throughout New England, the Eastern Seaboard, Canada, and the Midwestern states. The suggested retail price is \$4.99 U.S. and \$5.99 Canadian. The public can order the guide by phoning 800-895-9265, ext. 220, or by visiting YankeeMagazine.com.

About Yankee Magazine

Yankee Magazine is a division of Yankee Publishing Incorporated, based in Dublin, New Hampshire. With a paid circulation of more than 500,000 and over two million readers nationally, the magazine is the essential resource for people who want to know and enjoy the New England way of life today. On the web at YankeeMagazine.com.