

## **Samoset Resort Website Wins Web Marketing Association Award**

Rockport, ME (October 29, 2006) -- Stickstone Design has earned a Web Marketing Association award for the website created for the Samoset Resort in Rockport, Maine. The site. [www.samosetresort.com](http://www.samosetresort.com) earned the "Outstanding Achievement in Website Development" award in the Hotel and Lodging category.

According to the Web Marketing Association, the winners of its tenth annual WebAward Competition for Web site development competed with more than 2,000 sites from 33 countries. Entries were judged on design, copy writing, innovation, content, interactivity, navigation, and use of technology.

"Stickstone Design has helped the Samoset Resort create a website that enhances the online experience and efficiency our guests encounter in their e-commerce relationships with us," said Connie Russell, General Manager of the Samoset. "We congratulate Brian Collins and the entire Stickstone Design team on the WebAward and this well-deserved recognition."

### **About Samoset Resort**

The AAA Four Diamond Samoset Resort located on 230 waterfront acres is a jewel on the edge of Penobscot Bay. Its 178 guestrooms offer views of the Rockland Breakwater and Atlantic Ocean beyond or the 70-par golf course which *Golf Digest* considers among America's "10 most aesthetic." Resort amenities include complimentary WiFi access throughout, a state-of-the-art Health Club, indoor pool, tennis, spa services, Breakwater Cafe, AAA *Four Diamond* and *Wine Spectator* Award-winning Marcel's Restaurant and the seasonal Clubhouse Grill. The intimate 2-bedroom/2 bath Flume Cottage offers secluded accommodations (with full hotel services) perched on the rocky shoreline adjacent to the 15th fairway of the golf course.

### **About Stickstone Design**

Stickstone Design is owned and operated by Brian Collins, who has been providing professional marketing and advertising solutions to Fortune 500 and 1000 clients -- online and offline -- since 1990. His work has achieved recognition from the industry's top advertising and marketing publications including Business Week, BtoB, InternetWeek, and Business 2.0.

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