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Samoset Resort Polishes AAA Four Diamond Award -- Again

Rockport ME -- The Samoset Resort on Penobscot Bay is celebrating the receipt of the coveted AAA Four Diamond Award for lodging excellence for the seventh consecutive year and moving into the fall/winter season with plans to polish its amenities even further.

Spring 2006 welcomed the addition of the *ESPN Golf Schools presented by Lexus* resort programs at Samoset and in the next few months the resort will complete the \$3 million guestroom makeover.

Designed to create an updated classic residential feel, the guestroom upgrade incorporates luxurious down bedding and decorative multiple pillows, lavish fabric window treatments, new carpeting, nautical artwork by contemporary Seacoast artist Chris Ward, marble-topped mahogany accent furniture and plasma flat screen televisions. The new baths feature granite vanities, framed bathroom mirrors, upscale bath fixtures and lighting including lighted makeup mirrors, oversized Kohler showerheads and the contemporary curved shower rods that afford more space. Guest amenities include individual robes and complimentary WiFi, hair dryers, iron and ironing board, coffeemaker and designer bathroom products.

The *ESPN Golf Schools presented by Lexus* resort programs at Samoset premiered in May, making Samoset the exclusive provider of the programs in the Northeast. *ESPN Golf Schools Presented by Lexus* are prominently located at major golf destinations across the United States and led by renowned teaching professional Hank Haney, who visited Samoset in June. Widely regarded as one of the premier golf instruction schools in the United States, *ESPN Golf Schools* incorporate instruction, along with practice and play sessions and Nike Golf equipment. Samoset has designed overnight packages to combine ESPN Golf Schools programs and accommodations.

“The AAA Four Diamond Award confirms to travelers that the Samoset Resort has legitimate claim to our assertion that we are the pre-eminent mid-coast Maine resort,” said Connie Russell, General Manager. “Samoset’s legendary hospitality endures; while the Samoset experience just keeps getting better and better.”

The 230-acre Samoset Resort is a waterfront jewel on the edge of Penobscot Bay. Its 178 guestrooms offer views of the Rockland Breakwater and Atlantic Ocean beyond or the 70-par golf course which *Golf Digest* considers among America’s “10 most aesthetic.” Resort amenities include complimentary WiFi access throughout, a state-of-the-art Health Club, indoor pool, tennis, spa services, Breakwater Cafe, *Four Diamond* and *Wine Spectator* Award-winning Marcel’s Restaurant and the seasonal Clubhouse Grill. The intimate 2-bedroom/2 bath Flume Cottage offers secluded accommodations (with full hotel services) perched on the rocky shoreline adjacent to the 15th fairway of the golf course.

For more information, visit www.samosetresort.com or call 800-341-1650. The Samoset is owned and managed by Ocean Properties, Ltd.

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